

Profile

Skilled Graphic Design – Extensive experience of both print and web design. Developed brand and corporate identities, websites, advertisements, brochures and billboards for clients in retail, professional services, non-profit and music industries.

Effective Project Leader – Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities; highly skilled in client/vendor relations and negotiations. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. *Creative experience in the following:*

Print

- Logos & Corporate Identity
- Postcards & Business Cards
- Brochures and Booklets
- CD Artwork/Promo Packages

Web & Multimedia

- Website Design
- Web Banners
- Video Photomontages
- Video Editing

Photography

- Location Shoots
- Photo Restoration
- Wedding Packages
- Retouching

Technical Proficiency

Platforms: Windows Vista/XP/2000/Me

Applications: Adobe Photoshop, Illustrator, InDesign; Sony Vegas Pro 8.0, Sound Forge; Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

Career Development

JLSCLARITY – CANTON, OH Founder

2004 - Present

Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs and consistently meet deadlines and requirements. Coordinate freelance designers, programmers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations. Expertly convert features into benefits to achieve client objectives. Manage all operational, strategic, financial, quote/bid and administrative functions.

Key Achievements:

- Founded and grew this agency, whose mission has been to provide exceptional design and branding services to businesses and individuals.
- Established trusting relationships with designers, programmers, vendors and key clients.
- Consistently recognized for fresh and innovative ideas and applications.
- Problem-solved to effectively meet deadlines. Have met all deadlines on time.